Resolution 2015-34
A Resolution Approving the Filming of an Episode of Fireball Run
on September 27, 2015

WHEREAS, the City of New Castle City has been approached by the Producer of Fireball Run (FBR), a 13 episode (each episode is 44 minutes) streaming television adventure-travel entertainment reality series, and

WHEREAS, FBR is a life-size trivia pursuit game, where driving teams are provided trivia clues scripted around destination points of interest as they relate to a geographical position. When solved, the answer reveals a location. Upon arrival the team must accomplish a task. Tasks are typically once in a lifetime, rare or exclusive experiences, and

WHEREAS, the show educates world-wide viewers on the subject destinations and encourages travel, and

WHEREAS, The City of New Castle's participation in FBR will result in the City receiving unscalable and exponential marketing and exposure that will continue to generate interest in the City for years, and

WHEREAS, Child Rescue Network, a Florida based 501(c)(3) organization, assigns each team a child missing from their home of origin, and

WHEREAS, FBR's media campaign has resulted in the successful recovery of 44 missing children, and

WHEREAS, the City's obligations in connection with the FBR program will be limited to providing lunch to approximately 150 individuals involved in the production, temporarily closing down portions of the City where filming will take place, and providing some volunteers to assist with logistics.

NOW THEREFORE, be it resolved by the Council of the City of New Castle that the City agrees to participate in the Fireball Run event and welcomes the producers and participants of the show on Sunday, September, 27th, 2015.

PASSED this 22nd day of July, 2015.

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Linda Ratchford, City Council President   John A. Di Mondi, Councilperson

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Teel Petty, Councilperson   Theodore H. Megginson, Councilperson

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Albert J. Vannucci, Jr., Councilperson

Attest:

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Janet E. Wurtzel, City Clerk